



# NATIONAL PHARMACY WEEK-2022

## APEX INSTITUTE OF PHARMACY

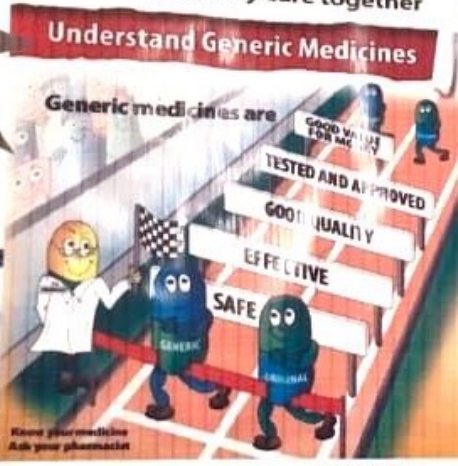
Samaspur Chunar Mirzapur-231304



*A generic drug is medication created to be the same as an already marketed brand-name drug in degree form, safety, strength, route of administration, and intended use.*

### Theme- Generic Medicine

Towards quality care together



### GENERIC DRUGS VS BRAND-NAME DRUGS

IT IS A COMMON MISCONCEPTION THAT BRANDED DRUG IS MORE EFFECTIVE THAN GENERIC DRUGS. MISCONCEPTION RINGS FROM MANUFACTURING STANDARDS THEY ARE WEAKER EFFICACY. THE TRUTH IS THE GENERIC DRUGS EFFICACY IS SAME AS BRANDED DRUGS.

DIFFERENT IN TERMS OF COLOURS AND FLAVOURS

ACTIVE INGREDIENTS ARE SAME

STRENGTH/DOSAGE No Difference

PRICE: Lower in Cost (Generic Drug) vs Higher in Cost (Branded Drug)

- Generic medicines are more affordable than non-generic medicines.
- You can save money significantly by purchasing generic medicines.
- Another advantage of using generic medicines vs brand name medicine is quality & potency factor.
- The generic medicine works in the same way as non-generic medicines.
- Generic medicine is manufactured under same strict standards as the brand-name medicine.

#### Presented by-

- 1- Ashish Kumar Bind (B. Pharm.1<sup>st</sup> sem)
  - 2- Sachin Singh (B. Pharm.1<sup>st</sup> sem)
  - 3- Ajaj Ali (B. Pharm.1<sup>st</sup> sem)
- Batch- 2022-26

#### Guided by-

- Dr. Abhay Kumar Verma (Professor)  
 Mr. Ashish Mishra (Asst. Professor)  
 Mrs. Akanksha Singh (Asst. Professor)

#### Organising Secretary

Prof. (Dr.) Sunil Mistry  
 Principle  
 Apex Institute Of Pharmacy





# SANITIZATION

FIGHT GERMS BY WASHING YOUR HANDS!



DON'T FORGET TO WASH

- Before you begin
- After you eat
- The top of your head



Sanitization



अगर रोग से है मुक्ति पाना...  
खुले में शौच कभी न जाना ।



Under the Guidance of  
**Dr. Abhay Kumar Verma**  
 Professor  
**Rajeev Kumar Singh**  
 Assistant Professor

Presented by-  
 (D.Pharm 1st Batch 2022-2023)  
 1- Adarsh Kumar Singh  
 2- Rohit Kumar  
 3- Sandeep Kumar Pal  
 4- Jaynath Pal  
 5- Nijamuddin

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Samaspur, Chunar, Mirzapur (UP) 231304



